

## **Curb Appeal Checklist**

It starts at the street, this is the first impression a Buyer gets when looking for a prospective property. Aspects such as Feng Shui, slopes, views or frontage can be an important consideration for Buyers. We recommend that you consider the following to create interest and attract buyers.

Landscape.

Keep the lawn or yard trimmed and well maintained. Consider adding some color or bright colored plants so the property pops. Trim trees and hedges as needed.

Front Entrance.

Consider painting the front door or removing offensive items such as old slippers, dead plants, cars or trash.

House Number.

Consider replacing your house numbers or putting in a bright spot light so Buyers can find you. They often do a “drive by” before scheduling a showing.

Mailbox makeover.

A new mailbox says “welcome home”.

Siding, Roofing, Downspouts.

If they are worn or look deteriorated, it is well worth the cost to upgrade these as Buyer’s initial impression is that the “house needs work”.

Park cars in the garage to create a sense of space.

If your garage is full, consider parking your car in a different spot particularly when you are on the market.

Add outdoor lighting.

A well lit home also deters unwanted visitors. Solar lighting works well outdoors.

Add shutters or accent trims or plants with a trellis.

Think about magazine covers, they often feature extra greenery at the entry.

Dress up the driveway and hard surfaces.

Power spray the hardscapes, seal the surfaces if possible.